



farm relief services

# Freeze Branding

*Effective Identification of Your Animals*



Necessary  
for effective  
milk  
recording

Needs to  
be done by a  
professional

[www.frsfarmrelief.ie/freezebranding](http://www.frsfarmrelief.ie/freezebranding)

**Freeze branding** has a very important role to play in identification and management of animals.

## The process

During the freeze branding process a unique number is branded onto the animal's skin with branding irons. The iron alters the colour pigment in the hair follicle, which then grows back white. It is recommended to clip the brands annually for best results.

There is only one correct way to freeze brand and it needs to be done by a professional.

All animals are branded in your cattle crush and we advise that adequate help is available to secure the animal while being branded.



Developed white branded number 6-7 weeks after freeze branding

## The benefits of freeze branding

- The only permanent identification available for animals
- Necessary for effective milk recording
- Easy to read from a distance
- Ideal for accurate and timely identification in the milking parlour, especially when a number of milkers are involved eg. when withholding milk
- Freeze brands do not fall off or wear off
- Suitable for all animals but the younger the better as the branded number grows with the animal

### Contact your local frs office:

● Cavan/N. East  
049 8545 100

● Galway  
091 844 551

● Tipperary N./Laois/Offaly  
0505 21166

● Cork (Bandon)  
023 8852 630

● Kerry  
066 7141 099

● Tipperary South  
052 7441 598

● Cork (Kanturk)  
029 50750

● Kilkenny/Carlow  
056 7761 671

● Waterford  
051 294 277

● Cork (Midleton)  
021 4613 501

● Limerick/Clare/N. Cork  
063 90666

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● Roscommon  
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